

| 學年<br>Academic year   | 第一學年<br>First grade   |  |                        |    |                                | 第二學年<br>Second grade                              |   |                           |  |   | 第三學年<br>Third grade |                                   |   |                            |    | 第四學年<br>Fourth grade |                |  |    |   |   |
|---|---|--|------------------------|----|--------------------------------|---|---|---------------------------|--|---|---------------------|-----------------------------------|---|----------------------------|----|----------------------|----------------|--|----|---|---|
|   | 類別<br>Category  | 科目<br>Subjects   | 學分/時數<br>Credits/Hours |    |                                |   | 科目<br>Subjects                            | 學分/時數<br>Credits/Hours    |  |   |                     | 科目<br>Subjects                    | 學分/時數<br>Credits/Hours                            |                            |    |                      | 科目<br>Subjects | 學分/時數<br>Credits/Hours                 |    |   |   |
|   |   |  | 上                      | 下  | 上                              | 下   |   | 上                         | 下  | 上   | 下                   |                                   | 上   | 下                          | 上  | 下                    |                |  |    |   |   |
| 校訂共同<br>University<br>Education   | 語文<br>通識<br>Language<br>Education   | 華語聽力<br>Chinese Listening  | 4                      | /  | 4                              | /   | 4   | 大二英文<br>sophomore English | 2  | /   | 2                   |                                   |   |                            |    |                      |                |  |    |   |   |
|   |   | 華語口說<br>Chinese Speaking   | 4                      | /  | 4                              | /   | 4   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   |   | 華文悅讀與舒寫<br>Chinese Reading & Writing                               | 4                      | /  | 4                              | /   | 4   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   |   | 大一英文<br>Freshman English   | 2                      | /  | 2                              | /   | 2   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   | 小計<br>Subtotal  | 14   | /                      | 14 | /                              | 14  | 小計<br>Subtotal                            | 2                         | /  | 2   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
| 身體教育<br>Physical<br>fitness   | 體育<br>Physical Education  | 1  | /                      | 2  | /                              | 1   | 體育<br>Physical Education                  | 1                         | /  | 2   | 1                   | /                                 | 2   |                            |    |                      |                |  |    |   |   |
|   |   |  |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
| 校外<br>實習<br>Requirement   | 校外<br>實習<br>Requirement   |  |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                | 專業實習(一)<br>Professional Internship (1) | 9  | / | 0 |
|   |   |  |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                | 專業實習(二)<br>Professional Internship (2) |    |   | 9 |
| 院共同<br>必修<br>Required-college   | 經濟學<br>Economics  | 3  | /                      | 3  | /                              | 3   | 統計學<br>Statistics                         | 2                         | /  | 2   | 2                   | /                                 | 2   | 畢業講座<br>Graduation Lecture | 1  | /                    | 1              | 1                                      | /  | 1 |   |
|   |   | 管理學<br>Management  | 2                      | /  | 2                              | 職業安全與衛生<br>Occupational Safety and Health         | 2   | /                         | 2  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   |   |  |                        |    |                                |   | 進階華語<br>Advanced Chinese                  | 3                         | /  | 3   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   |   |  |                        |    |                                |   | 職場倫理<br>Workplace Ethics                  |                           |  | 2   | /                   | 2                                 |   |                            |    |                      |                |  |    |   |   |
|   | 小計<br>Subtotal  | 5  | /                      | 5  | /                              | 3   | 小計<br>Subtotal                            | 7                         | /  | 7   | 4                   | /                                 | 4   | 小計<br>Subtotal             | 1  | /                    | 1              | 1                                      | /  | 1 |   |
| 系專業必修<br>required-<br>department  | 商業軟體應用<br>Commercial software applications  | 2  | /                      | 2  | 電子商務<br>Electronic Commerce    | 3   | /   | 3                         | 全通路管理<br>Omnichannel Management              | 3   | /                   | 3                                 |   |                            |    |                      |                |  |    |   |   |
|   |   | 智慧流通概論<br>Introduction to Smart Mobility                           |                        |    | 3                              | 會計學<br>Accounting                                 | 3   | /                         | 3  | 智慧商車管理<br>Smart Fleet Management                  | 3                   | /                                 | 3   |                            |    |                      |                |  |    |   |   |
|   |   |  |                        |    |                                | 物流中心管理<br>Logistics Center Management             |   |                           | 3  | /   | 3                   | 流通大數據分析<br>Smart Fleet Management |   |                            | 3  | /                    | 3              |  |    |   |   |
|   |   |  |                        |    |                                | 冷鏈管理<br>Cold Chain Management                     |   |                           | 3  | /   | 3                   | 物聯網與AI應用<br>IoT & AI Application  |   |                            | 3  | /                    | 3              |  |    |   |   |
|   | 小計<br>Subtotal  | 2  | /                      | 2  | 3                              | 小計<br>Subtotal                                    | 6   | /                         | 6  | 6   | 6                   | 6                                 | 小計<br>Subtotal                                    | 6                          | /  | 6                    | 6              | 6                                      |    |   |   |
| 系專業<br>選修<br>Elective courses   | 簡報技巧與表達<br>Presentation Techniques and Expression   | 3  | /                      | 3  | 管理心理學<br>Management Psychology | 3   | /   | 3                         | 企業資源規劃<br>Enterprise Resource Planning (ERP) | 3   | /                   | 3                                 |   |                            |    |                      |                |  |    |   |   |
|   |   | 行銷學<br>Marketing   | 3                      | /  | 3                              | 宅配經營管理<br>Delivery Operations Management          | 3   | /                         | 3  | 商圈經營規劃<br>Commercial District Management Planning | 3                   | /                                 | 3   |                            |    |                      |                |  |    |   |   |
|   |   | 服務業管理<br>Service Industry Management                               |                        |    | 3                              | 賣場經營實務<br>Practice of Retail Management           | 3   | /                         | 3  | 商業自動化<br>Business Automation                      | 3                   | /                                 | 3   |                            |    |                      |                |  |    |   |   |
|   |   | 商業程式與應用<br>Business Programming and Applications                   |                        |    | 2                              | 物流運輸管理<br>Logistics and Transportation Management | 3   | /                         | 3  | 國際行銷<br>International Marketing                   | 3                   | /                                 | 3   |                            |    |                      |                |  |    |   |   |
|   |   |  |                        |    |                                |   | 數位行銷<br>Digital Marketing                 |                           |  | 3   | /                   | 3                                 | 職涯實習探索(一)<br>Career Explore Internship Program(1) | 9                          | /  | 0                    |                |  |    |   |   |
|   |   |  |                        |    |                                |   | 門市服務管理<br>Retail Service Management       |                           |  | 3   | /                   | 3                                 | 職涯實習探索(二)<br>Career Explore Internship Program(2) |                            |    | 9                    | /              | 0                                      |    |   |   |
|   |   |  |                        |    |                                |   | 流通服務創新<br>Distribution Service Innovation |                           |  | 3   | /                   | 3                                 | 全球運籌管理<br>Global logistics Management             |                            |    | 3                    | /              | 3                                      |    |   |   |
|   |   |  |                        |    |                                |   | 採購管理<br>Procurement Management            |                           |  | 3   | /                   | 3                                 | 流通業人力資源管理<br>HR Retail Industry Management        |                            |    | 3                    | /              | 3                                      |    |   |   |
|   |   |  |                        |    |                                |   | 財務資訊分析<br>Financial Information Analysis  |                           |  | 2   | /                   | 2                                 | 存貨管理<br>Inventory Management                      |                            |    | 3                    | /              | 3                                      |    |   |   |
|   |   |  |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   |   |  | 小計<br>Subtotal         | 6  | /                              | 6   | 5   | 小計<br>Subtotal            | 12   | /   | 12                  | 14                                | 14  | 小計<br>Subtotal             | 21 | /                    | 21             | 12                                     | 12 |   |   |
| 相關規定<br>Relevant regulations  | 一至三年級每學期修習學分數至少16學分、至多25學分；四年級每學期修習學分數至少9學分、至多22學分。<br>The first to third grade students must take at least 16 credits and a maximum of 25 credits per semester; the fourth grade students must take at least 9 credits and a maximum of 22 |  |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   | 校訂共同學分數(必修)<br>University Cores   |  | 52                     |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   | 院共同必修學分數<br>Required-college  |  | 21                     |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   | 系專業必修學分數<br>required-department   |  | 29                     |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
|   | 選修學分數<br>Elective courses credits   |  | 26                     |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
| 畢業總學分數<br>Graduation total credits  |   | 128  |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
| 《備註》<br>1.學生畢業前須修滿本基準表所有必修學分(含學院共同必修及系專業必修)，未達畢業學分之部份得選修本系所開設之其他選修課程或進行跨系選修；本系學生跨系選修至多為12學分。<br>2.本基準表所列選修課程，由當年度課程規劃委員會委員是實際需求決定開課與否。<br>Remark<br>1. Before graduation, students must complete all required credits listed in this curriculum, including both college-wide required courses and department-specific required courses. If they do not reach the required graduation credits, they may choose to take other elective courses offered by the department or engage in cross-departmental elective courses. Department students may take up to 12 credits in cross-departmental electives.<br>2. The elective courses listed in this curriculum are determined based on actual demand by the Curriculum Planning Committee members for the respective academic year. |   |  |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
| 審查紀錄-1<br>Review Records  |   | 112年03月01日系務會議審查通過<br>112/03/01 Approved at the Department Meeting |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |
| 系主任<br>Department Head  |   | 學院院長<br>Dean of college  |                        |    |                                | 通識教育中心主任<br>Director of General Education Center  |   |                           |  | 教務長<br>Provost                                    |                     |                                   |   |                            |    |                      |                |  |    |   |   |
| 審查流程<br>Review process  |   |  |                        |    |                                |   |   |                           |  |   |                     |                                   |   |                            |    |                      |                |  |    |   |   |